EDUCATIONAL POLICY COMMITTEE

Saturday, April 17, 2004
8:30 – 9:30 a.m.
Board Room, The Rotunda

Committee Members:
Don R. Pippin, Chair         Terence P. Ross
Susan Y. Dorsey              E. Darracott Vaughan, Jr., M.D.
Lewis F. Payne               John O. Wynne
John R.M. Rodney             Gordon F. Rainey, Jr., Ex Officio

AGENDA

I. CONSENT AGENDA (Mr. Block)
   A. Merger of Graduate Programs in the History of Art and in Architectural History
      • Fiscal Impact Statement
   B. Program Closures: B.S., M.S., M.A.P.M.A., and Ph.D. in Applied Mathematics

II. REPORTS BY THE VICE PRESIDENT AND PROVOST (Mr. Block)
    A. Vice President’s Remarks
    B. Technology Commercialization Report (Mr. Block to introduce Huron Consulting Representatives, Messrs. Shandy S. Husmann and James V. McGee; Messrs. Husmann and McGee to report)
    C. Faculty Senate (Mr. Block to introduce Mr. Robert E. Davis; Mr. Davis to report)

III. EXECUTIVE SESSION
    • Faculty Personnel Actions
AGENDA ITEM SUMMARY

BOARD MEETING: April 17, 2004

COMMITTEE: Educational Policy

AGENDA ITEM: I.A. Merger of Graduate Programs in the History of Art and in Architectural History

BACKGROUND: The Graduate School of Arts and Sciences and the School of Architecture propose to merge existing M.A. and Ph.D. programs in the History of Art and in Architectural History.

At the present time, the University offers the following degrees:

- Masters of Architectural History (M.Ar.H.), in the School of Architecture;
- Ph.D. in Architectural History, in the Graduate School of Arts and Sciences;
- M.A. in History of Art, in the Graduate School of Arts and Sciences; and
- Ph.D. in History of Art, in the Graduate School of Arts and Sciences.

The Graduate School of Arts and Sciences and the School of Architecture now propose to amend these offerings in the following way:

- Masters of Architectural History (M.Ar.H.), to be continued in the School of Architecture;
- M.A. in History of Art and Architecture, to be offered in the Graduate School of Arts and Sciences; and
- Ph.D. in History of Art and Architecture, to be offered in the Graduate School of Arts and Sciences.

The new joint degree programs will strengthen the existing graduate programs and respond to a number of needs articulated by faculty, current and former students, and outside evaluators. The proposed linkage is particularly appropriate since art and architectural history have close intellectual and historical ties that are artificially severed under the present arrangement.
Joint programs will restore these ties and broaden intellectual community for faculty and students alike. There are many additional benefits of merging the programs: pooled resources; enhanced competitive posture; better coordination of course offerings and faculty availability; and increased employment opportunities for doctoral students. Most exciting is the contemplation of developing unparalleled strengths in the joint study of several areas, notably Renaissance, American, Asian, and modern art and architecture.

DISCUSSION: Like the current M.A. and Ph.D. programs in the History of Art and the current Ph.D. program in Architectural History, the new programs will be based in the Graduate School of Arts and Sciences and be staffed by existing art history faculty of the McIntire Department of Art in the Graduate School of Arts and Sciences and faculty of the Department of Architectural History in the School of Architecture. The proposed programs will be academically oriented degree programs aimed at students seeking careers in scholarship, teaching, and curatorial work in museums.

The current, successful Master of Architectural History Program in the School of Architecture will remain in place and will continue to serve students oriented towards professional careers in historic preservation, museums, and architectural practice. This program will continue to be staffed as it now is by the faculty of the Department of Architectural History and art historians from the McIntire Department of Art.

The merged programs will be built around existing courses and faculty and the excellent research facilities of the Fiske Kimball Fine Arts Library. A new methods seminar required of all entering students will be developed to replace the existing methods seminar in Art History. The merged programs will require no new faculty lines or support staff to implement them. Faculty teaching assignments will remain essentially the same. It is anticipated that the proposed merged programs will be readily approved by the staff of the State Council of Higher Education for Virginia.

ACTION REQUIRED: Approval by the Educational Policy Committee and by the Board of Visitors
APPROVAL TO MERGE THE GRADUATE PROGRAMS IN THE HISTORY OF ART AND IN ARCHITECTURAL HISTORY AS PROPOSED BY THE GRADUATE SCHOOL OF ARTS AND SCIENCES AND THE SCHOOL OF ARCHITECTURE

RESOLVED that, subject to approval by the State Council of Higher Education for Virginia, the existing graduate programs in the History of Art and in Architectural History be merged as proposed by the Graduate School of Arts and Sciences and the School of Architecture.
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PROJECT/PROPOSED BOARD OF VISITORS ACTION: Merger of graduate programs in the History of Art and Architectural History.

DESCRIPTION: The Graduate School of Arts and Sciences and the School of Architecture propose to merge existing M.A. and Ph.D. programs in the History of Art and in Architectural History.

FISCAL IMPACT: The fiscal impact of this proposal is negligible. Neither school expects to incur additional costs or to realize cost savings by merging the programs.

CONCLUSION: The Board of Visitors should approve the plan to merge art and architectural history programs.

RECOMMEND APPROVAL OF BOARD ACTION:

Leonard W. Sandridge
April 17, 2004
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BACKGROUND: The University thoroughly reviews its academic programs on a five-year cycle to assess their relevance and quality. In addition, the State Council of Higher Education for Virginia (SCHEV) periodically audits the number of enrolled students and the number of graduates in all programs offered by public institutions in the Commonwealth. Both processes ensure that the University of Virginia offers programs that are productive and effective. Although SCHEV's initial review is more quantitative than qualitative, the agency works closely with the University to allow for the continuation of programs that offer the Commonwealth unique and important liberal arts or research intensive programs. From time to time, either the University or SCHEV identifies, after thorough review, programs that are no longer viable. As a result of recent program reviews and audits, the University proposes to close the degree programs described below.

DISCUSSION:

B.S. in Applied Mathematics - The faculty of the School of Engineering and Applied Science have voted to close the B.S. in Applied Mathematics effective May 2008. Undergraduate students who enrolled in the School during the 2003-04 academic year and transfer students who join that cohort will be allowed to choose Applied Mathematics as their major. Those students will graduate in May 2007. The School will continue to grant the B.S. in Applied Mathematics until May 2008 to accommodate students who may wish to do a cooperative program or internship. The program will not be offered to students enrolling in fall 2004 or later. The Faculty Senate endorsed this termination at its spring meeting.
M.S. and M.A.P.M.A. in Applied Mathematics - The faculty of the School of Engineering and Applied Science have voted to close the Masters of Science in Applied Mathematics degree program and also the Masters of Applied Mathematics degree program effective May 2004. No students are enrolled in these programs and no new students will be admitted. The Faculty Senate endorsed these terminations at its spring meeting.

Ph.D. in Applied Mathematics - The faculty of the School of Engineering and Applied Science have voted to close the Ph.D. in Applied Mathematics degree program effective May 2004. No students are enrolled in this program and no new students will be admitted; the last graduate student in Applied Mathematics earned the Ph.D. degree in 2001. The Faculty Senate endorsed this termination at its spring meeting.

ACTION REQUIRED: Approval by the Educational Policy Committee and by the Board of Visitors

APPROVAL TO CLOSE THE B.S., M.S., M.A.P.M.A., AND PH.D. IN APPLIED MATHEMATICS

RESOLVED that the B.S., M.S., M.A.P.M.A. and Ph.D. in Applied Mathematics be closed. After thorough review by the University and the State Council of Higher Education for Virginia, these programs were deemed no longer viable, and in each instance the Faculty Senate endorsed closure.
BOARD MEETING: April 17, 2004

COMMITTEE: Educational Policy

AGENDA ITEM: II.A. Vice President’s Remarks

ACTION REQUIRED: None

DISCUSSION: The Vice President and Provost will use this portion of the Educational Policy Committee to inform the Committee of recent events of which the Board should be made aware.
BOARD MEETING: April 17, 2004

COMMITTEE: Educational Policy

AGENDA ITEM: II.B. Technology Commercialization Report

ACTIONS REQUIRED: None

BACKGROUND: Huron Consulting Group has conducted a review of technology commercialization activities at the University. This was seen as an important and necessary next step for the advancement of corporate-sponsored research, which translates scientific findings into the marketplace. This is an integral component of the University’s continuing effort to enhance its research mission.

Technology commercialization is an umbrella label for the suite of activities that translate scientific discoveries into viable economic activities. At the University, this occurs in multiple units, each of which reports to a different leader. They are listed as follows, with the first three comprising the main focus of the study:
- Patent Foundation
- Office of Sponsored Programs (Industry Contracting)
- Office of the Vice President for Research and Graduate Studies (Industry Research Relations and Technology Commercialization)
- UVA Foundation (Research Parks)
- Corporate and Foundation Relations
- Batten Institute

DISCUSSION: The project team interviewed over 50 persons connected with technology commercialization at the University. Additional sources of data were site visits, case studies, and a review of available secondary literature on the state of technology commercialization.

Findings from the review include the following observations:
- Strong individual functions exist in the units examined, but the missions are not coordinated and are sometimes conflicting.
• There is a need for a cohesive and unifying University-wide mission for technology commercialization.

• A visible and strong leader for technology commercialization should be appointed and charged with responsibility for all University/Industry research relations.

• Case managers would be useful to help faculty members and corporate partners navigate the system, and advocate for the “customer.”

The objective of this organizational assessment is to determine how best to build from existing technology transfer efforts of individual units to a more comprehensive and coordinated technology commercialization program for the University.
BOARD MEETING: April 17, 2004

COMMITTEE: Educational Policy

AGENDA ITEM: II.C. Faculty Senate

ACTION REQUIRED: None

DISCUSSION: The Vice President and Provost will introduce the Chair of the Faculty Senate, Mr. Robert E. Davis, Associate Professor of Environmental Sciences, who will give a report to the Committee on the Faculty Senate’s activities during this academic session.