MEMORANDUM

TO: The Special Committee on Clinch Valley College:

Champ Clark, Chair
William G. Crutchfield, Jr.
T. Keister Greer
James C. Wheat III
Hovey S. Dabney, Ex Officio

and

The Remaining Members of the Board:

John P. Ackerly III
Franklin K. Birckhead
Charles M. Caravati, Jr., M.D.
William H. Goodwin, Jr.
Elsie Goodwyn Holland
Kristine L. LaLonde

C. Wilson McNeely III
Terence P. Ross
Albert H. Small
Elizabeth A. Twohy
Henry L. Valentine II
Walter F. Walker

FROM: Alexander G. Gilliam, Jr.

SUBJECT: Minutes of the Meeting of the Special Committee on Clinch Valley College on April 12, 1997

NOTE: BECAUSE OF A MALFUNCTION IN THE RECORDING EQUIPMENT, THE
FIRST SECTION OF THESE MINUTES IS A RECONSTRUCTION OF THAT
PORTION OF THE COMMITTEE MEETING.

The Chair asked Mr. Lemons, Chancellor of Clinch Valley
College, to present the Agenda.

Mr. Lemons explained that the State Council of Higher
Education in Virginia requires that Clinch Valley College, as
well as all public institutions of higher education in Virginia,
submit enrollment projections to them for approval. These
projections are used in determining state funding in the next
biennium. Further, the Southern Association of Colleges and
Schools, which accredits Clinch Valley College, requires that
governing boards approve such projections.

Using material previously distributed to the Committee, Mr.
Lemons and Mr. George Culbertson, Provost and Senior Vice
Chancellor at Clinch Valley, led a discussion of enrollment at
the College.

Enrollment projections in the last two years have been
fairly accurate - in the fall of 1996, for example, an enrollment
of 1323 was projected and only six less than that number actually
enrolled. Projections over the next five years are quite
ambitious, ranging from 1460 in the fall of 1997 to 1719 in the
fall of 2001. The number of entering freshmen over the next five
years is reckoned as being fairly static. The great increase,
Mr. Lemons, said, will come in the number of students returning
after their first and second years. The College is making a
serious effort at increasing the retention rate.

Other increases will come from neighboring states, mainly
eastern Kentucky; there are strong family and commercial ties
across the state line and the recently allowed tuition breaks for
Kentuckians should mean significant increases in the out-of-state
enrollment, or rather in the enrollment from the eastern Kentucky
counties.

The College also is beginning to recruit aggressively
within Virginia, outside the Coalfield Counties. Mr. Lemons
said, too, that the College is working to increase the amount of
student financial aid it can offer. Finally, the College soon
will be able to provide more dormitory rooms.
Special Committee on Clinch Valley College

April 12, 1997

On motion, the Committee approved the resolution listing enrollment projections over the next five years, and recommended it to the full Board for approval (see Minutes of the meeting of the Board of Visitors, April 12, 1997).

Mr. Lemons reported on several miscellaneous items, including the 9% rise in faculty salaries at the College, authorized in the recent Session of the General Assembly. This rise was higher than that for any other state institution, and Mr. Lemons expressed particular appreciation for the efforts of the Board of Visitors in bringing this about. He cautioned, however, that there must be 9% rises each year for the next two in order to right fully the inequities of Clinch Valley faculty salaries in comparison with those at other schools in the state.

Mr. Lemons announced that the annual Sam Crockett Award, named in memory of one of the founders of the College and given to the person at the University who has done the most to further relations between the College and the University, would go to Mr. Stephen Campbell of the Office of Institutional Assessment and Studies.

Changing the Agenda a bit, Mr. Lemons talked of economic development in the Coalfield Counties and the role the College has played. He singled out in particular the Department of Business and Economics, and he asked Ms. Dana Kilgore, Mr. Chris Achua and Mr. Gary Stratton, all members of the faculty of the Department, to describe their efforts in economic development.

Ms. Kilgore, Chair of the Department, talked about the Department in general and its aims, pointing out that 27% of the students who will take degrees from the College this spring will have majored in Business and Economics. Mr. Stratton talked about the Department’s Center for Economic Education and Mr. Achua described the Small Business Institute, also an effort of the Department.

The President described briefly the history and theory of interstate efforts at cooperative educational endeavors in the South.

Mr. Ackerly asked Mr. Lemons to comment on the impact of the recently established law school at Grundy in Buchanan County. Mr. Lemons said the school, which is in the process of admitting its first students, was established as a kind of economic
development project by Buchanan County; it is envisioned as a law school to serve Central Appalachia. He said he did not look on it as a threat in any way to Clinch Valley College. He went on to describe Clinch Valley as the first philanthropic effort to which people in the area have contributed other than their churches. The President added that conflicts between Clinch Valley College and the new law school might arise in the matter of appropriations by the General Assembly.

On motion, the meeting was adjourned at 9:00 a.m.

AGG:jb
Copies to:  Mr. John T. Casteen, III
           Mr. Paul J. Forch
           Dr. Robert W. Cantrell
           Mr. Peter W. Low
           Mr. Leonard W. Sandridge, Jr.
           Mr. Robert D. Sweeney
           Mr. Ernest H. Ern
           Mr. William W. Harmon
           Ms. Colette Capone
           Ms. Polley Ann McClure
           Dr. Don E. Detmer
           Mr. Terry Holland
           Mr. L. Jay Lemons
           Ms. Louise Dudley