### Virginia 2020 Planning Commission Task Groups

#### Fine & Performing Arts
- Benchmarks
- Interdisciplinary
- Publications
- Buildings
- Community Advisory Group
- Student Representatives

#### Science and Technology
- Models & Opportunities
- Education
- Information Technology
- Strategies

#### Public Service and Outreach
- Toward a University-wide Strategic Plan
- Public Relations & Communications
- Administrative Structures & Resources
- Volunteer Service
- Reward Structures for Faculty Service

#### International Activities
- UVA Students & Faculty Abroad
- Internationalizing the Curriculum
- International Students & Scholars at UVA
- Institutional Cooperation
- Organizing of International Activities

### Benchmarks
**Jill Hartz - Convenor**
cjh6r@virginia.edu

### Models and Opportunities
**Models:** Virtual research center; integrated discovery & product development; interdisciplinary

**Opportunity:** national objectives; ripe multidisciplinary focus

What model matches what opportunity?

### Big Questions that May Be Relevant for All PSO Groups:
- What are the needs of the various groups of our public?
- Why should the institution value public service?
- What is the institution's responsibility to the public?
- What is our vision for (insert focus of each group)?

### Toward a University-Wide Strategic Plan
- In what areas are our current programs concentrated?
- In what areas are our current programs minimal or nonexistent?
- In what disciplines is public service

### UVA Students and Faculty Abroad
**Julie Novak - Convenor**
jcn4t@virginia.edu

- Encouragement of international activities of UVA students and scholars
- Includes study abroad programs and research programs, but also encouragement of individual international activities
<table>
<thead>
<tr>
<th><strong>Interdisciplinary</strong></th>
<th><strong>Education</strong></th>
<th><strong>Public Relations &amp; Communications</strong></th>
<th><strong>Internationalizing the Curriculum</strong></th>
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<tbody>
<tr>
<td>Phyllis Leffler - Convenor</td>
<td>Life-long learning; Science and Technology literacy</td>
<td>Do we test the assumption that U.Va. is suffering negative public opinion?</td>
<td>Enriching international education at UVA</td>
</tr>
<tr>
<td><a href="mailto:pkh6h@virginia.edu">pkh6h@virginia.edu</a></td>
<td>Effect of multidisciplinary focus on education programs</td>
<td>Does the local community feel a sense of ownership and pride for UVA.?</td>
<td>This should involve not only the improvement of programs with an explicit international orientation, such as foreign languages, but a consideration of how international content can be enhanced and coordinated more generally.</td>
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<tr>
<td>Karin Wittenborg - Convenor</td>
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<td>How do we recognize and acknowledge what the community has done for us?</td>
<td>Janet Horne - Convenor</td>
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<tr>
<td><a href="mailto:Kw7g@virginia.edu">Kw7g@virginia.edu</a></td>
<td></td>
<td>How do we best distinguish between relations with different kinds of publics?</td>
<td><a href="mailto:Jrh9e@virginia.edu">Jrh9e@virginia.edu</a></td>
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<td>John Thomas - Convenor</td>
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<td>What new communication structures and approaches can we identify?</td>
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<td><a href="mailto:jpt6n@virginia.edu">jpt6n@virginia.edu</a></td>
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- What areas can be proposed as priorities for 2020?
- What areas should be eliminated or unsupported?
- How might partnerships with other entities enhance or strengthen the University's contributions to public life?

Karin Wittenborg - Convenor
Kw7g@virginia.edu

- Do we test the assumption that U.Va. is suffering negative public opinion?
- Does the local community feel a sense of ownership and pride for UVA.?
- How do we recognize and acknowledge what the community has done for us?
- How do we best distinguish between relations with different kinds of publics?
- What new communication structures and approaches can we identify?

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jpt6n@virginia.edu

- Enriching international education at UVA
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Janet Horne - Convenor
Jrh9e@virginia.edu
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<th>International Students and Scholars at UVA</th>
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<tr>
<td>Bill Sublette - Convenor</td>
<td>Changes how we create knowledge</td>
<td>How can the University's explicit mission statements regarding public service be implemented more systematically and visibly throughout the departments and schools?</td>
<td>Support for foreign students and scholars</td>
</tr>
<tr>
<td><a href="mailto:ws5a@virginia.edu">ws5a@virginia.edu</a></td>
<td>Changes how we package &amp; communicate knowledge to student</td>
<td>How much are grants/contracts driving our public service efforts and what are the implications of such a 'structure'?</td>
<td>There are many facets of support, and they differ for undergraduate students, graduate students, and visiting scholars.</td>
</tr>
<tr>
<td>John Bean - Convenor</td>
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<td>What administrative and funding structures exist throughout the institution to support public service?</td>
<td>Duane Osheim - Convenor</td>
</tr>
<tr>
<td><a href="mailto:jcb6t@virginia.edu">jcb6t@virginia.edu</a></td>
<td></td>
<td>What goals for public service exist throughout the units of this institution and how well are existing structures serving those goals?</td>
<td><a href="mailto:djo@virginia.edu">djo@virginia.edu</a></td>
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<td>Should funds be earmarked for public service? How could this be done?</td>
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<td>Carolyn Engelhard - Convenor</td>
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<td><a href="mailto:cle6z@virginia.edu">cle6z@virginia.edu</a></td>
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<th>Strategies</th>
<th>Volunteer Service</th>
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<tr>
<td>Beth Sutton - Convenor</td>
<td>Mechanisms/structures to make strategic choices</td>
<td>Why should we value volunteer service of students, faculty, and staff?</td>
<td>Developing programs and policies for international institutional contacts and projects</td>
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<tr>
<td><a href="mailto:Euttonmcf@aol.com">Euttonmcf@aol.com</a></td>
<td>Structures to pursue strategy to fruition Ariel Gomez - Convenor</td>
<td>What mechanisms currently encourage and support volunteer service?</td>
<td>The most spectacular current project of this</td>
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<td>Ariel Gomez - Convenor</td>
<td>Are these mechanisms adequate and,</td>
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| **rg@virginia.edu** | **if not, what do we propose?**  
- How can we more effectively convey the magnitude of volunteer services performed at this institution?  
- How does/should service learning enhance the educational experience of students and faculty?  
John Echeverri-Gent - Convenor  
jee8p@virginia.edu | **sort is Qatar, but there are many other levels and venues of international institutional cooperation to be considered.**  
Allen Lynch and Thomas Massaro - Co-Convenors  
al4u@virginia.edu/tam3j@virginia.edu |
| **Reward Structures for Faculty Service**  
- How does/can faculty service enhance the teaching and research functions of a department?  
- What barriers exist to rewarding faculty service?  
- Can faculty service be rewarded through existing processes/structures?  
- Would other processes or structures be more effective?  
- What incentives can be developed to encourage new faculty service? What rewards can be developed to recognize current faculty service?  
Robert Hull - Convenor  
rfd@virginia.edu | **Organizing of International Activities**  
- Creation of an appropriate institutional framework at UVA for the coordination and encouragement of international activities.  
Courtland Lee - Convenor  
c18r@virginia.edu |